

SDRI Website Project Factsheet Template

USMED -Upskilling workers of SMEs with low Digital intensity

Project Logos



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Project Reference Number: 2024-1-IT01-KA220-VET-000257034

Duration 32 Months

Project start date: 02 December 2024

Project end date: 01 August 2027

TUS Project Budget €76 485,00

Total Project Budget €400,000,00

Link to CORDIS website for Horizon projects : NOT APPLICABLE

Main Contact(s) regarding project information (e.g. project leader name and email)

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Brief Overview/Project Summary

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The USMED (Upskilling workers of SMEs with low Digital intensity) project is an Erasmus+ initiative that aims at improving the capacity of vocational education and training (VET) providers to support the digital upskilling of current and future workers in MSMEs (micro, small and medium sized enterprises) within the Accommodation and Food sector (A&F.) USMED recognises that A&F is one of the least digitally intense sectors and it seeks to address the digital skills gap through innovative educational resources, tailored learning pathways, and digital infrastructure.

The project brings together seven partners combining their expertise in education, digital transformation, and sector-specific training.

Project Aim(s) & Objective(s)

USMED aims to enhance the ability of IVET (Initial Vocational Education and Training) and CVET (Continuing Vocational Education and Training) providers to equip the A&F sectors workers in upskilling and reskilling their digital skills to succeed in a rapidly evolving technological landscape. The project seeks to strengthen the VET providers curriculum to deliver innovative, flexible, and tailored digital learning pathways that responds directly to the evolving needs of the digital economy and society. USMED will enable VET institutions to design and implement effective digital skills development programmes to foster collaboration with industry, and ultimately, improve the employability, adaptability, and competitiveness of the A&F sector amongst workers in Europe.

The objectives include:

- Designing and piloting scalable digital skills development pathways for A&F in MSME workers and owners.
- Equip VET providers with innovative educational resources and digital tools tailored to the digital economy.
- Raise awareness amongst workers, employers, educators, policymakers, about the importance of digital skills for employability and competitiveness.

Project Outputs

- Methodological Framework
- Digital Skills Assessment Tool
- Learning Experiences Catalogue
- Tailored Learning Pathways
- Digital Infrastructure
- Dissemination & Policy Engagement

Project Partner Organisations

Include website links if available

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Lascò SRL -ITALY [Lascò - Knowledge Innovation Company](#)

FEMXA FORMACIÓN S.L.U -SPAIN [Femxa](#)

Colegiul Comercial Carol I -ROMANIA [Col. Com. "Carol I"](#)

Technological University of the Shannon: Midlands Midwest -IRELAND [SDRI Research Institute - TUS](#)

KUBI Gesellschaft für Kultur und Bildung gGmbH -GERMANY [Kubi Gesellschaft für Kultur und Bildung gGmbH](#)

TURKIYE ASCILAR FERERASYONU -TÜRKIYE [HTTPS://www.tafed.org.tr](https://www.tafed.org.tr)

UNWERSYTET WARSZAWSKI -POLAND [Home - DELab - University of Warsaw](#)

Further Information (Project website, social media channels, .pdf links)

USMED

(4) [USMED: Overview | LinkedIn](#)

Creative/Media Assets (any relevant photos, videos etc.)

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