

SDRI Website Project Factsheet Template

Sample web page [SDRI Research Institute - TUS](#)

NAME OF PROJECT

#AGRI&TOUR - Boosting Agritourism with Youth Power

Project Logos

Insert or link project logo from the project folder and

funding agency logo(s):   **Funded by
the European Union**  or

Project Reference Number: 2025-1- RO01- KA220- HE D- 000359683

Duration 36 Months (Dec 2025 – Nov 2028)

TUS Project Budget €44,199.23

Total Project Budget € 250,000.00

Funding programme: Erasmus +

Main Contact(s) regarding project information (e.g. project leader name and email)

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Project Summary

The #AGRI&TOUR project aims to strengthen agritourism in Europe by advancing applied knowledge and developing targeted education and training activities for students, young farmers, educators, and other agritourism stakeholders. By promoting rural heritage, entrepreneurship, and farm multifunctionality, the project supports agritourism as a sustainable complement to farm income and contributes to increased opportunities for young people in rural areas.

Project Aim & Objectives

The #AGRI&TOUR project aims to strengthen agritourism by advancing applied research and developing targeted education and training for youth and other agritourism stakeholders. The project will contribute to evidence-based agritourism practice and promote pathways that support rural development and youth engagement.

The project's objectives are to:

- Develop and validate agritourism micro-credentials that support skills acquisition for learners and professionals.
- Design and deliver a specialised agritourism summer course, providing structured experiential learning for youth and stakeholders.
- Generate robust agritourism insights through research on market needs, opportunities, and good practice.
- Facilitate knowledge exchange and collaboration among project partners, educators, practitioners, and rural communities.
- Promote agritourism as a viable rural development pathway that enhances opportunities for youth and rural stakeholders.

Expected Outcomes

The #AGRI&TOUR project will deliver the following results and outcomes:

- **Evidence-based insights into agritourism**, including market research and applied research outputs that inform education, practice, and policy.
- **Development of agritourism micro-credentials**, providing structured, flexible learning opportunities that support skills development for youth and professionals.
- **Design and delivery of a dedicated agritourism summer course**, offering intensive, practice-oriented learning for students and other agritourism stakeholders.
- **Research and knowledge outputs**, including papers, articles, and accessible content that disseminate project findings to academic and practitioner audiences.
- **Stakeholder engagement and exchange**, through round tables, talks, and a professional congress, supported by synthesis and summary outputs.
- **Project communications and outreach**, including a project website, social media presence, and branded materials to support visibility and uptake.
- **Capacity-building outcomes**, strengthening agritourism knowledge, teaching capability, and innovation across partner organisations and rural communities.
- **Enhanced transnational cooperation**, supporting sustained collaboration and learning among project partners and wider agritourism stakeholders.

Project Partner Organisations

- Technological University of the Shannon Region: SDRI (Ireland)
- Academia de Studii Economice din Bucureşti (Romania)
- Unión de Agricultores y Ganaderos Jóvenes (COAG Jaén) (Spain)
- Universidad de Almería (Spain)
- Associazione Sviluppo Rurale ASR (Italy)
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Further Information (Project website, social media channels, .pdf links)

Include LinkedIn page if the project has one

Creative/Media Assets (any relevant photos, videos etc.)

