



TUS

Ollscoil Teicneolaíochta na Sionainne:
Lár Tíre, An tIarthar Láir
Technological University of the Shannon:
Midlands Midwest

Sponsorship Policy

GOVERNANCE

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CORPORATE POLICY DOCUMENT

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Section 1: Policy Overview

1. Policy Introduction

The Technological University of the Shannon (TUS) recognises the value of fostering mutually beneficial partnerships with external organisations through sponsorship opportunities that support and promote the University mission, ethical standards, strategic goals and core values. This policy provides direction for securing and managing inbound and outbound sponsorships on behalf of the University.

2. Purpose of Policy

The purpose of this Policy is to outline the decision-making principles for sponsorship undertaken on behalf of TUS. The policy aims to ensure that all sponsorship is in alignment with the University mission, ethical standards, strategic goals and core values.

The policy should also inform University employees on engagement with stakeholders regarding sponsorship. This Policy is informed by, and cognisant of, existing University Policies. University personnel should ensure that they are familiar with other relevant University policies, procedures and regulations.

3. Definitions

For the purpose of this Policy the following definitions apply:

3.1 Sponsorship

Sponsorship is defined as the payment of a fee or payment in kind by an organisation in return for rights to a public association with an activity, item, person, group, or property that is of mutual benefit.

Typically, the organisation commits to sponsor (or give an agreed-upon financial contribution to the sponsored organisation) an event in exchange for the rights to be associated with that event.

3.2 Sponsorship Agreement

A Sponsorship Agreement is a formal written agreement between parties which provides financial or in-kind support (like goods/services) in exchange for promotional benefits, such as brand visibility, advertising, and positive publicity, creating a marketing relationship for mutual benefit.

3.3 Educational Partnerships

An Educational Partnership is a formal, structured and semi structured collaboration between an education provider and external organisations—such as other universities, schools, industry, government bodies, NGOs, employer partners or community groups—designed to enhance learning, teaching, research, and societal impact for mutual benefit. Educational Partnerships do not constitute a sponsorship.

3.4 Donation

A donation is defined as a transfer of a financial or non-financial asset. Donations may qualify under the Charitable Donations Scheme and TUS will ensure that the provisions of the scheme are complied with. More information in relation to this scheme can be found [here](#).

3.5 In Kind

An in-kind donation is a non-monetary, charitable contribution of goods, services, or assets given to an organisation. These donations, include tangible items like food, clothing, and equipment, or intangible services like legal, marketing, or Information Technology expertise.

3.6 Inbound Sponsorship

Inbound sponsorship refers to financial or in-kind support received by TUS. This may include, but is not limited to, financial donations, equipment donations, and in-kind support for collaborative projects provided to the University.

3.7 Outbound Sponsorship

Outbound sponsorship refers to financial or in-kind support involving engagements initiated by TUS, where the University serves as a sponsor for external organisations, events, or initiatives.

3.8 Finance and Physical Development Committee (FPDC)

The Finance and Physical Development Committee is a committee of the Governing Body of TUS responsible for reviewing and recommending financial, budgetary, and capital development matters.

3.9 Senior Leadership Team (SLT)

The Senior Leadership Team is the core executive group tasked with collective strategic and operational leadership within TUS.

3.10 Senior Management Team (SMT)

The TUS leadership team which comprises of the Vice Presidents and Deans guides the University's strategic direction.

4. Scope

This policy applies to all sponsorship arrangements throughout the University and the University subsidiaries regardless of the financial or other value of the Sponsorship.

Sponsorship for the purposes of this policy does not include gifts which are covered under the TUS Gifts and Hospitality policy. Scholarships and bursaries to the University are subject to distinct rules and regulations, as per the TU Act 2018 Revised and relevant University policy and therefore are out of scope for the purposes of this policy.

5. Roles and Responsibilities

5.1. Persons with responsibility for the policy.

Responsible Person/Group	Role
VP Finance and Corporate Governance & The Policy Unit	<ul style="list-style-type: none"> • Review, monitor and distribute this policy and to provide awareness as required. • To manage the repository for documentation relating to sponsorships. • To maintain a list of bodies/organisations in receipt of or providing sponsorship.
Governing Body (GB)	<ul style="list-style-type: none"> • To review and approve the Policy at least every three years through its Governance and Nominations Committee (GNC).
Governance and Nominations Committee (GNC)	<p>The GNC is responsible for:</p> <ul style="list-style-type: none"> • Reviewing this Policy and any updates to it as proposed by the Policy Owner. • Monitor matters arising under this policy and when appropriate and report to the Governing Body. • Recommend the policy for Governing Body Approval.
President	<p>Ensure processes and procedures are in place within the University to facilitate adherence to the policy.</p>
Communications Office	<ul style="list-style-type: none"> • Advise on legislative and regulatory requirements regarding relevant marketing and communication standards. • Develop and manage official communications as required • Ensure all sponsorship comply with Branding guidelines and communication standards. • Review and approve media announcements, where relevant. • Manage correct use of logos and naming rights. • Advise on potential value, brand fit, strategic rationale, operational implications, reputational risk, resourcing and other requirements to inform a decision on a sponsorship.
SMT's and Heads of Function in TUS	<ul style="list-style-type: none"> • Ensure all the staff in their department are aware of, and adhere to, University Policies. • Communicate and maintain documented processes in compliance with this Policy.
All Staff External Members of TUS Committees	<ul style="list-style-type: none"> • Responsibility of all employees and relevant parties to familiarise themselves with the contents of this policy and to adhere to the statements contained within. • Proactively engage with the requirements of this policy. • Report suspected breaches of policy to their Head of Department and/or Vice President of Finance and Corporate Governance.

Subsidiary Companies	<ul style="list-style-type: none"> • Subsidiary companies of the University are required to communicate and maintain documented processes in compliance with this Policy.
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Section 2: Policy Statement

6. Legal and Policy Basis

All sponsorship activities carried out on behalf of TUS must adhere to relevant legislation, including the Technological Universities Act 2018 Revised, Official Languages Act 2003 (as amended). Consideration should be given to relevant University policies and government legislation currently in place including but not limited to: TUS Code of Governance, the Advertising Standards Authority of Ireland Code; General Commercial Communications Code; Consumer Protection Acts 2007 and 2014; Public Procurement Directive 2014, and EU State Aid Rules.

Further information regarding the university policies is available at the following [link](#).

7. Sponsorship Types and Criteria

7.1. Inbound Sponsorship

Inbound sponsorship must align with the University mission, ethical standards, strategic goals and core values. Sponsorship of research must also adhere to relevant University research policies.

7.2. Outbound Sponsorship

Outbound sponsorship must align with the University mission, ethical standards, strategic goals and core values.

7.3 Criteria for the Consideration of Sponsorship Opportunities

Potential sponsorship opportunities will be assessed against the criteria listed below. Meeting all criteria listed is not mandatory, and some may have a greater weighting depending on the nature of the sponsorship.

- 7.3.1 Align with the University's mission and strategic priorities.
- 7.3.2 Legal and/or regulatory restrictions and/or considerations
- 7.3.3 Avoidance of conflicts of interest or potential ethical concerns.
- 7.3.4 Support for community engagement, outreach, social impact initiatives and/or other activities.
- 7.3.5 Create opportunities to advance educational excellence, innovation and values.
- 7.3.6 Support for academic programmes, student activities, or research initiatives.
- 7.3.7 Enhancement of the student experience.
- 7.3.8 Create opportunity to extend the reach of the University's brand and to enhance the university's reputation.

- 7.3.9 Authenticity of the sponsor's commitment.
- 7.3.10 Balance between the value provided by the sponsor and the resources obtained/committed.
- 7.3.11 Financial/Cost benefit analysis.
- 7.3.12 Clearly defined communication channels.

8. Key Principles

8.1 Sponsorship Arrangements

Sponsorship arrangements and recurring sponsorship agreements on behalf of TUS must adhere to the following key principles:

- 8.1.1 Sponsorships must not conflict with the University mission, ethical standards, strategic goals and core values, legal obligations, and/or business objectives.
- 8.1.2 TUS will not engage in sponsorship arrangements that place the University under any obligations to the sponsor that extend beyond the specific terms of the agreement related to the sponsored activity or event.
- 8.1.3 Sponsorship agreements must not grant sponsors the opportunity to influence or have input into the University's policies, activities, or communications in a manner that promotes or endorses a sponsor's specific interests.
- 8.1.4 Sponsorship agreements should include appropriate recognition and visibility for the involved parties. Recognition must be proportionate with the level of support and may include acknowledgement in publications, websites, event promotional materials, social media and other relevant channels.
- 8.1.5 All sponsorship agreements must adhere to University mission, ethical standards, strategic goals and core values. TUS will not engage in sponsorships that compromise academic integrity, intellectual property rights, research ethics, Equality, Diversity and Inclusion (EDI) and Health and Safety policies, or the reputation of the University.
- 8.1.6 Sponsorship agreements must comply with Data Protection Laws.
- 8.1.7 Sponsorship must never be solicited by TUS employees for their own personal benefit from TUS suppliers.
- 8.1.8 Sponsorship proposals must be evaluated, by all relevant responsible persons/groups, fairly and equally and include an assessment of all potential risks to the university.
- 8.1.9 All sponsorships must be transparent and appropriately approved.
- 8.1.10 The University must maximise the full potential benefit from any sponsorship agreements and achieve value for money.
- 8.1.11 Use of the TUS brand must be in accordance with the [University Brand guidelines](#).

8.2 Acceptable Sponsorships

TUS welcomes sponsorship arrangements which contribute to academic excellence, innovation, and effective regional, national and international engagement in alignment with the University's strategic goals.

8.2.1 Academic Programmes and Student Experience

Sponsorships that support the development and improvement of academic programmes, and student support services & sports clubs in alignment with the University's educational strategies.

8.2.2 Entrepreneurship, Innovation and Technological Advancement

Sponsorships that foster entrepreneurship, innovation and technological advancement among the TUS community and provide a network of industry support for TUS staff, students and graduates.

8.2.3 Community Engagement

Sponsorships that support community programmes, sport facilities and events, and initiatives in alignment with the university's ongoing commitment to social responsibility and meaningful engagement with the wider community.

8.2.4 EDI

Sponsorships that support the university's holistic approach to EDI, including specific supports for inclusive access to education.

8.2.5 Capital Projects Sponsorship

Sponsorships that support the upgrade of the University's existing buildings and the development of new state of the art facilities for teaching and learning, research and innovation, industry and community engagement, and sport, including naming rights for sports facilities, individual buildings, lecture theatres, laboratories, studios, and workshops.

8.2.6 Sustainability and Climate Action

Sponsorships that support sustainability and climate change initiatives in alignment with the university's strategic goals and the climate action plan.

8.2.7 RDI (Research Development and Innovation) Collaborations

Sponsorships involving organisations engaged in cutting-edge research and development activities, including funding for research projects, supporting the acquisition of specialised equipment, and providing opportunities for researchers and students to collaborate with industry experts. All TUS research sponsorships must adhere to the University's RDI Policies.

8.2.8 Alumni Events

The university may seek and accept sponsorship from external organisations or individuals to support alumni events, provided such sponsorship aligns with the university's values and objectives.

8.3 Unacceptable Sponsorships

Sponsorship arrangements with entities engaged in activities contrary to the values and strategic objectives of TUS are unacceptable. TUS will not initiate or agree to sponsorship that compromises, or has the potential to compromise, the University's academic integrity, intellectual property rights, research ethics and values, EDI and health and safety policies, or the reputation of the University.

In particular, TUS will not engage in the following sponsorship arrangements:

- 8.3.1 Sponsorship involving any type of illegal activity, or which would render TUS in breach of the law or any regulatory rule.
- 8.3.2 Sponsorship involving entities having unethical practices, discrimination, or human rights violations.
- 8.3.3 Sponsorship that promotes tobacco, alcohol, gaming, lotteries or gambling other than via the National Lottery or similar public funding schemes as approved via the TUS Executive pursuant to section Appendix 1 below.
- 8.3.4 Sponsorship associated with the university's tourism and hospitality, or related programmes may involve organisations which participate in the alcohol industry, as approved pursuant to Appendix 1 below.
- 8.3.5 Sponsorship that promotes the arms industry, or adult entertainment products and services.
- 8.3.6 Sponsorship from or associated with political parties.
- 8.3.7 Sponsorships which, after risk assessment and mitigation, still present an unacceptable level of risk.

9. Approval Process

The Policy will operate in accordance with the principles above and the procedures in [Appendix 1](#) to ensure the following:

- 9.1 A sponsorship agreement is not required for inbound sponsorships up to and including €2,000. The relevant areas are responsible for managing their budgets in relation to outbound sponsorships. Refer to table 1 and 2 below and Appendix 1 of this document. All documents required to support the inbound sponsorship must be maintained within the relevant area. Records need to be available on request for audit purposes.
- 9.2 Inbound sponsorship in excess of €2,000, and outbound in excess of €1,000 must have a Sponsorship Agreement in place. The Sponsorship agreement template is available [here](#). All documentation relating to the Sponsorship must be provided to the office of the Vice President for Finance and Corporate Governance.
- 9.3 Table 1, and Table 2, below outlines the approval thresholds and approval bodies. These approvals are required where the values are individual or cumulative over a period of one calendar year.

Min Value	Max value	Approved by	Notified to
€50,001	n/a	Governing Body	-
€5,001	€50,000	Senior Leadership Team (SLT)	FPDC and Governing Body (GB) *
€2,001	€5,000	Relevant SMT	SLT via Sponsorship register*
€0	€2,000	Relevant SMT	Internal Record available on request – see section 9.1.

Table 1: Approval thresholds for inbound sponsorship

Min Value	Max value	Approved by	Notified to
€50,001	n/a	Governing Body	-
€1,001	€50,000	Senior Leadership Team (SLT)	FPDC and Governing Body (GB) *
€0	€1,000	Relevant Budget Holder	SLT via Sponsorship register *

Table 2: Approval thresholds for outbound sponsorship

* notification will be provided on a periodic basis through the sponsorship register.

- 9.4 The value of sponsorship “In-Kind” or any support given should be determined in consultation with the Finance Department and is subject to the same policy and procedure as outlined in this document.
- 9.5 Any actual, perceived or potential conflict of interest must be declared in accordance with the [Conflict of Interest Policy](#) and acknowledged on the sponsorship proposal form.
- 9.6 Any in-kind, e.g. tickets or merchandise, received by the University arising from a sponsorship agreement will be distributed by the President’s office in an appropriate and transparent manner and will adhere to the principles outlined above.
- 9.7 There should be a documented benefit to the University for each agreed sponsorship in line with the strategic objectives of the University. A list of

bodies/organisations in receipt of or providing sponsorship will be maintained by the office of the VP Finance and Corporate Governance.

10. Policy Compliance / Monitoring and Review

Ongoing monitoring is conducted by the VP Finance and Corporate Governance to assess the compliance with and adherence to the sponsorship policy.

As part of the reserved functions of TUS, the GB (through the FPDC) must approve any commercial sponsorship arrangement with a third-party involving the payment by the University of a sum of money exceeding €50,000. A report of all sponsorship arrangements will be submitted to the SLT, FPDC and GB on a periodic basis by the VP Finance and Corporate Governance.

10.1 Breaches of Policy

TUS may conduct appropriate enquiries where a potential breach of this policy is reported.

11. Termination of Sponsorships

TUS reserves its right to terminate a sponsorship arrangement where this policy has been breached or if required as a consequence of changes in the universities priorities or circumstances.

12. Publication of Policy

The Sponsorship Policy will be published on the TUS website for public access.

13. Appendices

Appendix 1 Sponsorship Procedure
Appendix 2 Sponsorship Proposal Form
Appendix 3 Sample Sponsorship Agreement

Appendix 1: Sponsorship Procedure

TUS considers sponsorship contributions (inbound and outbound) as investments that reflect its commitments to the community and/or its partners, and only proposals that are consistent with the University's current strategy and values will be considered for sponsorship.

Prior to entering into a sponsorship agreement, a designated representative(s) from the TUS department or unit involved will complete the Sponsorship Proposal Form (see Appendix 2 below).

Note: TUS employees must identify and disclose any actual, potential, or perceived conflict of interest that may affect, or may be seen to affect, their impartiality when entering any sponsorship arrangements as required by the University Policy on Conflict of Interest or Commitment and on External Work.

The TUS department or unit involved must have approved agreement terms in place for all sponsorship arrangements with the sponsor/sponsee in advance of their implementation. Terms should include a regular review process for the sponsorship activities. In the negotiation of any sponsorship arrangement, the commercial value of any in-kind support must be clearly identified and acknowledged by the agreeing parties.

Procedure for Sponsorship Activities (Inbound and Outbound) requiring Sponsorship Agreement

The sponsorship process involves the following steps:

1. Identification of Opportunities

Potential sponsorship opportunities (inbound and outbound) are identified by SMT members (proposer) across the university.

2. Branding Assessment

The Communications Office of TUS must be notified about all sponsorships involving the use of the TUS name, branding, or products, to ensure consistency with the university brand guidelines.

3. Sponsorship Proposal Submission

The sponsorship application form will be submitted to the office of the Vice President for Finance and Corporate Governance for review, and submission for approval as per Section 8 of this Policy.

3.1 Approval Thresholds

Table 1, and Table 2, below outlines the approval thresholds and approval bodies. These approvals are required where the values are individual or cumulative over a period of one calendar year.

Min Value	Max value	Approved by	Notified to
€50,001	n/a	Governing Body	-
€5,001	€50,000	Senior Leadership Team (SLT)	FPDC and Governing Body (GB)
€2,001	€5,000	Relevant SMT	SLT via Sponsorship register*
€0	€2,000	Relevant SMT	Internal Record available on request – see section 9.1.

Table 1: Approval thresholds for inbound sponsorship

Min Value	Max value	Approved by	Notified to
€50,001	n/a	Governing Body	-
€1,001	€50,000	Senior Leadership Team (SLT)	FPDC and Governing Body (GB)
€0	€1,000	Relevant Budget Holder	SLT via Sponsorship register*

Table 2: Approval thresholds for outbound sponsorship

4. Risk Assessment

The proposer carries out a risk assessment in accordance with the principles and criteria outlined in this policy and presents the findings as part of the submission for approval.

5. Negotiation and Agreement

If the proposal is approved, TUS enters discussion with the sponsor or sponsored party to finalise the terms of the agreement, including clearly specifying the scope of the sponsorship, the responsibilities of both parties, the timeline and the expected impact.

6. Management of Sponsorship Agreements

Once the agreement is signed, as per approval threshold table, the designated TUS staff member(s) from the relevant department or unit implements the sponsorship programme, ensuring that the agreed-upon deliverables are met, and that branding and messaging are appropriately incorporated.

7. Monitoring

All activities and obligations should be monitored throughout the sponsorship cycle to ensure agreed outcomes are achieved.

8. Termination of Sponsorships

Decisions around the termination of a sponsorship should be clearly outlined in the sponsorship agreement.

All documentation relating to the notification of termination of sponsorship should be submitted to the VP Finance and Corporate Governance.

Appendix 2: Sponsorship Proposal Form

PLEASE TICK RELEVANT SPONSORSHIP TYPE

Inbound Sponsorship	<input type="checkbox"/>
Outbound Sponsorship	<input type="checkbox"/>

SPONSOR DETAILS	
Name of Sponsor Organisation/Entity:	
Address:	
Name of Contact Person:	
Phone Number:	
Email:	
Website Address:	

SPONSORSHIP DETAILS	
Please provide a brief description of the proposed Sponsorship?	
What is the purpose of the Sponsorship?	
What is the amount proposed?	
What are the activities for which the sponsorship will be utilised?	
What is the expected benefit/outcome for TUS?	
Has the Sponsor previously engaged in Sponsorship with TUS? If so, please provide details.	
Have you liaised with the Marketing Communications office in relation to Branding Guidelines? Please provide details.	

SPONSORSHIP DURATION	
Is the event a one-time event, annual, or multi-year? Please provide details.	

BENEFITS FOR SPONSORS	
What are the benefits for the Sponsor?	

RISK ASSESSMENT	
Associated risks of sponsorship (if any) <i>(provide completed risk assessment with this form)</i>	

SUPPORTING DOCUMENTS	Please attach any additional supporting documentation (PDF, Word, etc.)
Any other relevant information:	

Office use only

Approved	<input type="checkbox"/>
Not Approved	<input type="checkbox"/>
Reason	
Signature:	Date:

Note: Members must identify and disclose any actual, potential, or perceived conflict of interest that may affect, or may be seen to affect, their impartiality when entering any sponsorship arrangements as required by the *University Policy on Conflict of Interest or Commitment and on External Work*.

Appendix 3: Sample Sponsorship Agreement



Sample Sponsorship Agreement

Note on Agreement Sample Template

This is a sample sponsorship agreement template. It provides the key provisions that may be included in any sponsorship agreement to be entered into by TUS. The terms of this agreement are for guidance and for example purposes only. Advice should be sought in advance of signing to ensure the wording is suitable in each specific circumstance.

Parties

This Sponsorship Agreement ("Agreement") is made on [Date] between:

- [Name of Sponsee], having its principal office at [Sponsee Address] ("Sponsee"), and
- [Name of Sponsor], having its principal office at [Sponsor Address] ("Sponsor").

Collectively referred to as "the Parties."

Purpose

The purpose of this Agreement is to outline the terms and conditions under which the Sponsor will provide Sponsorship to the Sponsee, while ensuring that the integrity, independence, or values of the Parties are not negatively affected.

Sponsorship Details

The Sponsor agrees to provide sponsorship in the form of (Type) to the value of (XX). Sponsorship will be provided in accordance with the schedule set forth in Annex A.

Principles

The Parties agree that the sponsorship relationship shall comply with the following principles:

- **Transparency:** All sponsorship arrangements will be disclosed publicly where appropriate, and the nature of the relationship will be clear to stakeholders.
- **Ethical and Reputational Safety:** Neither Party shall engage in activities that could reasonably be expected to harm the other Party's reputation or ethical standing.
- **Accountability:** Both Parties shall maintain accurate records and provide reasonable access to information related to the sponsorship.
- **Equity and Fairness:** The relationship shall be free from discrimination, bias, or favoritism.
- **Mutual Benefit:** The sponsorship shall deliver value to both Parties without compromising independence or integrity.
- **Alignment with Values:** Activities funded by the sponsorship shall align with the Sponsee's mission, values, and objectives.
- **Value for Money:** The Sponsee shall ensure that funds / benefits are used efficiently and effectively for the intended purpose.

- Each Party will inform the other should there be a change in circumstance which could reasonably be expected to negatively impact the reputation of the other Party.

Branding and Logo Use

1. Use of Sponsor Branding. The Sponsor grants the University a non-exclusive, royalty-free licence to use the Sponsor's name, logo, trademarks, and associated branding ("Sponsor Marks") solely for the purpose of promoting the Sponsorship and related event activities. All uses of the Sponsor Marks shall follow the Sponsor's brand guidelines and be subject to the Sponsor's prior approval (not to be unreasonably withheld or delayed).

2. Use of University Branding: The University grants the Sponsor a non-exclusive, royalty-free licence to use the University's name, logo, trademarks, and associated branding ("University Marks") solely for the purpose of acknowledging the Sponsorship and promoting the Sponsor's involvement in the event or programme. All uses of the University Marks shall follow the University's brand guidelines and be subject to its prior approval.

3. Mutual Use and Conditions: Each party shall ensure that any use of the other party's Marks:

- (a) is accurate, respectful, and in accordance with the agreed brand guidelines;
- (b) does not imply any endorsement beyond the scope of the Sponsorship;
- (c) is discontinued immediately upon written request or upon termination or expiry of this Agreement.

Independence and Integrity

The Sponsor acknowledges that the Sponsee retains full control over its operations, decision-making, and content. The sponsorship shall not influence the Sponsee's policies.

Due Diligence and Risk Assessment

Both Parties reserve the right to conduct due diligence and risk assessments prior to and during the term of this Agreement to identify potential reputational, financial, legal, and operational risks. Either Party may terminate the Agreement if significant risks are identified that cannot be mitigated.

Reporting and Communication

The Sponsee shall provide periodic reports on the use of sponsorship funds and outcomes achieved. The Sponsor may request reasonable updates, provided such requests do not interfere with the Sponsee's independence.

Term and Termination

This Agreement shall commence on [Start Date] and continue until [End Date], unless terminated earlier by either Party with [XX] days' written notice. Reasons for termination may include breach of the University policy or changes in either parties' priorities or circumstances.

Liability

(Liability clauses should be agreed and included here)

Confidentiality

Both Parties agree to maintain confidentiality of any proprietary or sensitive information exchanged during the term of this Agreement.

Both Parties agree to carry out a data protection assessment where personal data will be shared or processed for the purposes of the sponsorship and to enter into any additional data sharing arrangements as may be deemed necessary.

Governing Law

This Agreement shall be governed by and construed in accordance with the laws of Ireland.

Entire Agreement

This Agreement constitutes the entire understanding between the Parties and supersedes all prior discussions or agreements relating to this sponsorship.

Contact Person

For the purposes of this sponsorship agreement the relevant contact persons will be: XXXX

Signature Field

[Name, Title]
For Sponsee

[Name, Title]
For Sponsor