

TUS Social Media Guidelines for Students

This is a guide to communicating respectfully and responsibly with your peers and the wider TUS community through social media.

Social media includes online platforms and applications that allow people to communicate, share information, create content and interact with others.

Social media is an important part of student life. It provides opportunities to connect, learn, share ideas and build professional networks.

As a member of the TUS community, students are encouraged to use social media responsibly and in a way that reflects the principles of respect, integrity, inclusion and excellence that underpin the TUS Student Charter.

Think before you post

Remember that content shared online can be copied, saved or reshared. Before posting, ask yourself:

- Is it accurate and appropriate?
- Am I respecting other people's privacy?
- Could my post cause harm or be misunderstood?
- Would I be comfortable with it being associated with me in the future?

Respect for others

TUS is an inclusive community. Treat other students, staff and members of the wider community with dignity, respect and consideration, both online and offline.

You should not use social media to bully, harass, threaten, intimidate or discriminate against or target others, or to share abusive, offensive or harmful content. Bullying and harassment can include repeated unwanted behaviour, personal attacks, intimidation, exclusion, spreading rumours, or using social media or messaging platforms to cause distress or harm. Such behaviour is not acceptable and may be subject to appropriate action under relevant TUS policies.

As a member of the TUS community, you are required to respect different views and opinions and remember that disagreement does not have to become personal. You should communicate responsibly and consider how your words, comments and actions may affect others.

If you see or experience bullying, harassment or other inappropriate social behaviour, report it through the appropriate channels rather than encouraging, sharing or participating in it.

Protect others' privacy and confidentiality

- You must not share any content - images, photographs, videos, recordings, screenshots or personal information about other people without appropriate permission.
- You must never share confidential information relating to students, staff, placements, clients, patients, research, assessments or University activities.
- You must be particularly mindful of the inappropriate sharing of information related to others, when posting from classrooms, on placement sites or at university events.

Be responsible as a TUS student

You are free to express your own views and participate in public debate. However:

- Do not suggest that you are speaking on behalf of TUS unless you are authorised to do so.
- When using the TUS name, logo or identity, follow the University's relevant guidelines where required.
- Use privacy and security settings, think carefully about what you share, and remember that deleting a post does not guarantee that it has disappeared.
- Be aware of the **laws** governing online behaviour.

Remember that your online presence can contribute to your personal and professional reputation.

When in doubt, pause

Before sharing, **STOP – THINK – CHECK**:

STOP: Do I need to post this?
THINK: Am I respecting others and protecting their privacy?
CHECK: Is it accurate, appropriate and responsible?

Share information responsibly.

Other relevant policies

These guidelines should be read alongside the following student related policies:

- Student Code of Conduct and Discipline
- Dignity and Respect Policy
- TUS Student Charter
- Responding to Sexual Violence & Sexual Harassment
- TUS IT Policies
- TUS Policies and Procedures



Our shared responsibility:

Be respectful. Be responsible. Protect privacy. Think before you post. Contribute positively to the TUS community.